

Bridge Base Online, Ltd. Announces Additional Investors

October 1, 2007

Bridge Base Online, Ltd. today announced a change in the ownership structure of the company with the addition of three new investors: Bill Gates of Medina, Washington; and Sharon Osberg and David Smith of Tiburon, California. They join Fred Gitelman and Uday Ivatury, who both remain as significant investors.

“I am extremely pleased to announce the additions of Bill, Sharon and David,” said President Fred Gitelman who remains the company’s largest shareholder. “Their experience, knowledge, and wisdom will help ensure that we make the best possible decisions for the future of our site. All three of our new partners are longtime BBO members, have executive management backgrounds, and are avid bridge players. Sharon has won multiple World Championships.”

The full text of Fred’s personal letter to BBO members regarding this event is available through a link on the company’s web site (www.bridgebase.com). Speaking for the new investors, Bill Gates adds, “We are all very proud to be backing Fred and Uday’s vision of utilizing BBO as a platform to promote the game of bridge throughout the world.”

The World Bridge Federation (WBF) and the Chinese Contract Bridge Association (CCBA) are currently hosting the 2007 World Bridge Championships in Shanghai, China. “Thanks to the ongoing support of WBF President Jose Damiani and the hard work of the CCBA, hundreds of thousands of bridge players from around the world will be able to watch these championships live and for free on BBO vugraph,” said Gitelman. “In addition to our usual live coverage on BBO, the Shanghai broadcasts will be available for free through BBOTV - an exciting new online vugraph technology.” A link to access BBOTV is available through www.bridgebase.com.

Bridge Base Online, Ltd., a privately held Nevada based company, was formed in 2001. BBO hosts more than 50,000 bridge players daily and is the largest online bridge site in the world. BBO offers an array of free and premium services for players of all levels -- from novices to world champions.

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