



EBU joins forces with Gill's Cruise Centre to offer 'Learn to Play Bridge' courses

The governing body of the game of duplicate bridge in England, the **English Bridge Union** joins forces with one of the most experienced cruise retailers in the UK, **Gill's Cruise Centre** to offer 'Learn to Play Bridge' courses on board **Fred Olsen** cruise ships.

The English Bridge Union which has a membership of over 40000 sees the partnership with the family-owned business as a new and innovative way of providing a different type of learning opportunity.

Designed for absolute beginners the classes have been arranged around the ships own exciting schedule to combine a wonderful holiday with learning a new hobby.

In addition to on-board 'Learn to Play Bridge' courses there are plans to offer 'Improve your Game' courses to the many thousands of social players who wish to consolidate and develop their game.

The combination of the English Bridge Union's top class tutors with Gill's Cruise Centre inspires the confidence that clients will be looked after by one of the UK's leading cruise specialists whilst learning a game that will bring lifelong enjoyment.

Further information

For further information, please contact Val Cornock on val.cornock@gillscruise.com, or Gill's Cruise Centre, Regus Cardiff Gate, Cardiff Gate Business Park, Cardiff CF23 8RU, 029 2054 6524 or Matt Betts, EBU Press Officer on **01296 317 200** or email **Matt@ebu.co.uk**

Who plays bridge?

Microsoft chairman Bill Gates, tennis legend Martina Navratilova, actor Omar Sharif and the world's top investor, Warren Buffett...to name just four. In this country an estimated 150,000 people play bridge regularly in hundreds of clubs in cities, towns and villages up and down the land.

What is bridge?

Bridge is a trick-taking card game of skill and chance. It is played by four players who form two partnerships (sides); the partners sit opposite each other at a table. The game consists of the auction (often called bidding) and play, after which the hand is scored. Further information on the EBU and bridge can be found on the Media section of our website, please view www.ebu.co.uk/media

About the English Bridge Union

The English Bridge Union was formed on 23 May 1936 and is a non-profit making membership-funded organisation committed to promoting the game of duplicate bridge. It is also a National Bridge Organisation in its own right affiliated to the European Bridge League and the World Bridge Federation. New players are the lifeblood of the game and the EBU are keen to encourage them. For more information on the English Bridge Union please visit: www.ebu.co.uk/media