



PRESS RELEASE

The first World Mind Sports Games: 3 – 18 October, Beijing

Although the Olympics finished in August, the Olympiad spirit continues in Beijing from 3 October at the first World Mind Sports Games. The event is organised by the International Mind Sports Association (IMSA) and will see the five disciplines of Bridge, Chess, Chinese Chess, Draughts and Go played over 15 days by over 3000 players from all over the world.

On the bridge front, the English Bridge Union have five teams, thirty players, five captains and four coaches in Beijing ready to win England some medals. The full team lists can be found by clicking here.

Each England player has good experience in international bridge and many played in the European Championships in June 2008.

Bridge has been proven to be very good for the mind, and each game played offers a unique challenge of problems and solutions.

For further information on this press release and interviews with the teams, please contact Matt Betts, Communications Officer on 01296 317 200 or by email, Matt@ebu.co.uk.

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Notes to editors:

Press

Further information on the EBU and bridge can be found at the Media section of our website, please click here.

About Bridge

Bridge is one of the most enduring and popular games in the world; for over 100 years, people of all types and from all walks of life have been fascinated by the game. It is one of the most popular leisure activities in Britain, with around 300,000 people playing on a regular basis. Bridge is a trick-taking card game of skill and chance. It is played by four players who form two partnerships (sides); the partners sit opposite each other at a table. The game consists of the auction (often called bidding) and play, after which the hand is scored. Please click here for more information on bridge.

Bridge is good for the mind

Bridge has been proven to be very good for the mind, and each game played offers a unique challenge of problems and solutions. Every single deal is different; every deal poses a new problem and can taunt the players to find the solution! It won't come as a surprise to know that bridge players soon develop special skills in problem solving. It's frustrating for players when they don't rise to the challenge, but tremendous when they are successful – whether through finding great technical play, by outwitting their opponents, or by co-operating really well to achieve success with their partner

About the English Bridge Union

The English Bridge Union was formed on 23 May 1936 and is a membership-funded organisation committed to promoting the game of duplicate bridge. It is also a National Bridge Organisation in its own right affiliated to the European Bridge League and the World Bridge Federation. New players are the lifeblood of the game and the EBU are keen to encourage them. For more information on the English Bridge Union please visit: www.ebu.co.uk

