

# Magazine Points

How we earn our *English Bridge* magazines under Pay To Play

As of April 1<sup>st</sup> 2010 we no longer have a subscription-based membership and so we will need some other way to tell if a player is eligible to receive the bi-monthly magazine. Consequently we have instituted a system of *Magazine Points* which will track this.

Regular players can ignore this document – you will get your magazines every month without any trouble. This is intended for less regular players who may be wondering whether or not they will get a magazine.

Each EBU member will have on their record a number of Magazine Points which will determine whether or not they will get any given issue of the magazine. Points are earned as follows:

1. For every club session you play in you will receive 1 point.
2. For every *session* of an EBU competition you will receive 1 point.
3. For playing in an EBU Knockout Competition you will receive 2 points.

Additionally, direct members (those who pay an annual subscription) will always get a magazine regardless of how much they play and new members will get their first magazine even if they don't have enough points.

Points are capped at 12, so if you earn a 13<sup>th</sup> point you will still only have a total of 12. Points can't be transferred to other people and they can't be frozen on your account.

The only thing you can spend Magazine Points on is magazines! Every issue will cost 2 points and this will be automatically deducted from your account. If you have requested that we don't send you a magazine, you will still have 2 points deducted.

The consequences of the above include:

1. If you play just once a month you will get every magazine.
2. If you play twice a month for half a year and spend the other half of the year abroad, you will still get every magazine.
3. If you play every week for a period and then suddenly stop playing bridge at an affiliated club you will continue to get the magazine for 6 more editions before your points dry up.
4. If you play infrequently you will not get all the magazines but you will still get some.

