

Good afternoon,

I hope this email finds you in good health.

My name is Kevin Judge and I am a PhD student at the University of Stirling. I am researching why people play bridge, as well as exploring the barriers and motivations experienced while taking up the game. This research represents a collaboratively funded project by all the bridge unions in the United Kingdom (EBED in the case of England) and Eire.

I am contacting you today to promote the UoS Bridging the Gap 2020 Survey.

The survey is available from: <https://stirling.onlinesurveys.ac.uk/uos-bridging-the-gap-2020>

I understand that your position and role in the bridge community means that you can help to promote this survey to bridge clubs, and I would be greatly appreciative if you could.

The aim of the research is to collect information from club representatives, **specifically club secretary and teacher/tutor**, about their experiences, practices and the structures that help with transitions in learning and playing the game of bridge.

At the heart of the survey is how club bridge engages with specific groupings (young and older players that are new to the game, and returning players). This will allow the researcher to gain an understanding of how bridge clubs promote, encourage, develop and retain players.

What you need to know:

As stated above, the survey is available from: <https://stirling.onlinesurveys.ac.uk/uos-bridging-the-gap-2020>

The target participants of this survey are the **club secretary and teachers/tutors** of bridge.

Completion should take approximately **30 minutes**.

Participation is completely voluntary and potential respondents will receive full participant information details by accessing the survey.

The online survey is **live now and accessible for 2 months (until Friday 31st July 2020)**, in which time we encourage as many club secretaries and teachers/tutors as possible to have their say on bridge learning, development and play.

This survey represents one section of a larger research project that will **generate invaluable data on best practice, better engagement and support, and share strategies for success**. Ultimately, your contributions will help towards the **sustainability of bridge**.

Should you wish to know more about the research project and its development, I am happy to be contacted (full contact details below).

Similarly, feel free to get in touch should you experience any issues with access, content or completion.

I look forward to hearing from you.

Thank you, take care and stay safe.

All the best

A handwritten signature in black ink, appearing to read 'Kevin Judge', with a horizontal line extending from the end of the signature.

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