



PRESS RELEASE

Best behaviour at bridge

In common with most bridge playing nations around the world, the game is suffering from a reduction in participating players. Primarily this is due to the ageing of the population and the reduction of younger people coming into the game. The English Bridge Union has a brief to develop the game and make it more accessible for people to play.

The English Bridge Union's Best Behaviour policy was formulated as a direct result of consultation with bridge clubs and teachers who confirmed that a significant number of new recruits to bridge were put off from playing in a club or tournament environment by the behaviour of a few players. This had proven to be a problem in other countries, including the USA and the EBU studied their "Zero Tolerance" policy which they eventually modified for use in England.

Our policy was implemented in August 2006 and can be viewed by [clicking here](#).

Additionally, the English Bridge Union has embarked on a programme of revitalisation of bridge in England, educating bridge students, enabling them to develop into club players and eventually tournament players. We believe that initiatives such as Best Behaviour is only the beginning of our long path of revitalisation of the best card game in the world and one that has even been recognised by the International Olympic Committee as a mind sport. Bridge is a great game and provides enjoyment for players of all ages and at many levels of the game.

For further information on bridge or the English Bridge Union please contact Matt Betts, Communications Officer on 05602132093 (Monday evening) or 01296 317 215 (Tuesday onwards) or matt@ebu.co.uk.

- ends -



Notes to editors:

Press resources

Please click [here](#) for press/media resource materials – including information on bridge, the English Bridge Union and some bridge trivia.

About Bridge

Bridge is one of the most enduring and popular games in the world; for over 100 years, people of all types and from all walks of life have been fascinated by the game. It is one of the most popular leisure activities in Britain, with around 300,000 people playing on a regular basis. Bridge is a trick-taking card game of skill and chance. It is played by four players who form two partnerships (sides); the partners sit opposite each other at a table. The game consists of the auction (often called bidding) and play, after which the hand is scored. Please click [here](#) for more information on bridge.

About the English Bridge Union

The English Bridge Union Limited (EBU) is a membership-funded organisation committed to promoting the game of duplicate bridge. It is also a National Bridge Organisation in its own right affiliated to the European Bridge League and the World Bridge Federation. New players are the lifeblood of the game and the EBU are keen to encourage them. For more information on the English Bridge Union please visit: www.ebu.co.uk

