



## PRESS RELEASE

### *First Female Chairman for English Bridge*

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The county representatives of the English Bridge Union made history today at their AGM when they voted in Sally Bugden as the first female Chairman the association has seen in its 72 years of existence.

During the past two years, Sally has been the EBU's Vice Chairman, working with the Board to re-structure the organisation and embrace universal membership. With this approved in June of this year, Sally will be leading the organisation to implement its new five year strategy to develop duplicate bridge on several levels and, importantly, to show the social worth of this compelling game.

In her inaugural speech to the delegates of the 39 counties that make up the EBU she said: "We need to demonstrate to decision makers and stake holders that bridge can have a beneficial effect on society through education, family activity, helping to obtain and maintain a healthy and agile mind and through the creation of communities for older people."

Sally is relatively new to the world of bridge administration after a very successful career in Marketing and Information management. She was asked to join the Sussex Bridge Association's management committee in 2004. A few months later she was asked to stand for the EBU Board and has seen four incredibly busy years.

Outgoing Chairman, Peter Stocken, said: "Sally has made an excellent contribution to the Board, and we have appreciated her passion for the game. The EBU is looking forward to her Chairmanship and the exciting times and challenges that lie ahead."

For further information on this press release and interviews with Mrs Bugden, please contact Matt Betts, Communications Officer on 01296 317 200 or by email, [Matt@ebu.co.uk](mailto:Matt@ebu.co.uk).

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#### **Notes to editors:**

##### **Press**

Photos and a biography of Mrs Bugden are available by clicking [here](#). Further information on the EBU and bridge can be found at the Media section of our website, please click [here](#).

##### **About Bridge**

Bridge is one of the most enduring and popular games in the world; for over 100 years, people of all types and from all walks of life have been fascinated by the game. It is one of the most popular leisure activities in Britain, with around 300,000 people playing on a regular basis. Bridge is a trick-taking card game of skill and chance. It is played by four players who form two partnerships (sides); the partners sit opposite each other at a table. The game consists of the auction (often called bidding) and play, after which the hand is scored. Please [click here](#) for more information on bridge.

##### **About the English Bridge Union**

The English Bridge Union was formed on 23 May 1936 and is a membership-funded organisation committed to promoting the game of duplicate bridge. It is also a National Bridge Organisation in its own right affiliated to the European Bridge League and the World Bridge Federation. New players are the lifeblood of the game and the EBU are keen to encourage them. For more information on the English Bridge Union please visit: [www.ebu.co.uk](http://www.ebu.co.uk)

