GREAT SHOTS FOR FACEBOOK

WHAT TO AIM FOR

- ☑ Happy, social mood
- ☑ Range of ages
- ☑ Range of nationalities (if possible)
- ☑ Good light
- ☑ Clearly having fun
- ☑ Helpful to see they're playing cards
- ☑ Background blurred, plain or happy people
- ☑ Both portrait and landscape shots
- ☑ Minimum 300dpi resolution

BAD SHOTS FOR FACEBOOK

WHAT TO AVOID

- Frowning, grumpy-looking faces
- Blurry images
- No age diversity
- Dark lighting
- Clubrooms that look uninviting
- Too many people in the shot - no focal point
- Cluttered background